

## Denbighshire County Council Well-being Statement

- a. Denbighshire County Council's well-being objectives will contribute to the achievement of national well-being goals because they have been developed and prioritised by examining local information in relation to each national well-being goal, and seeking local views on priorities for achieving community well-being in line with the national goals. This gives us confidence that we are focusing our resources on delivering outcomes that will be of the greatest benefit to our communities.
- b. The sustainable development principles were central to the work done to identify our priorities, and will be central to the planning phase as we agree what actions will be taken in support of each priority.
- In developing our priorities we focused on the **long-term** by looking at past, current and (predicted) future data trends, and also by discussing consultees long-term aspirations for each goals. Looking at future trends - and considering associated risks and opportunities – enabled us to cover the principle of **prevention**. **Involvement** was a key driving principle. In addition to an online consultation, we invested a lot of time in holding discussions with focus groups in all key community areas of the county. We endeavoured to make these focus groups representative of each community area (reflecting age, gender, social status, occupations, etc.), and also jointly (**collaboratively**) commissioned regional consultation work with hard-to-reach groups. Focus groups were held with the councils of all senior schools in the county too.
- c. These principles will also be central to the process for planning our actions in support of our well-being objectives. Delivery of the objectives would not be isolated to one service alone and will therefore require **collaboration** (within and outside of the organisation). We will form a collaborative working group for each priority (nominating one senior officer as a lead for each priority). These working groups will consist of key stakeholders, who are mostly likely to be professionals but will also consist of service-user representation. Although public bodies aren't required to undertake response analysis, Denbighshire will go through this exercise as we believe it will lead to the production of good quality plans. This will take the form of:
- Consideration of what's already being done in support of each objective
  - Consideration of good practise
  - Consideration of 'gaps' in service to be addressed
  - Consideration of overlaps with other organisational objectives, and opportunities to **integrate**
  - Consideration of opportunities to innovate (via new technologies or otherwise)
  - Prioritisation of options for action according to cost/benefit analysis.
- Steps will be reviewed via senior management, Cabinet, and Scrutiny review in accordance with a process of monitoring and evaluation. This evaluation will ask: are the actions being delivered? Are the actions delivering their predicted benefits? What (if any) corrective steps are required? These governance arrangements will be delivered with existing resources.
- d. It's not yet possible to be specific about when these objectives will be delivered, but details of what specific actions will take place – and progress - are available online ([www.denbighshire.gov.uk/corporateplan](http://www.denbighshire.gov.uk/corporateplan) ). It should be noted though that these objectives

are not considered to be short-term in nature, so delivery is likely to take place over the medium-long term.